
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: SWIX, Scott R.

Group Art Unit: 3622

Application No. 10/020,779

Examiner: VAN BRAMER, John W.

Filed: December 14, 2001

Attorney Docket: 01377

TITLE: "Advertising and Content Management Systems and Methods"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman

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A handwritten signature in dark ink, appearing to read "Scott P. Zimmerman", is written over a light, circular, dotted background.

December 18, 2009

Date of Transmission

**RESPONSE TO NOVEMBER 25, 2009 NOTICE OF
NON-COMPLIANT AMENDMENT**

Commissioner for Patents:

The Assignee respectfully requests entry of the following amendment and remarks in response to the Notice mailed November 25, 2009. The previously submitted amendment was denied entry as being unresponsive. The Assignee hereby resubmits claim amendments to a consistent invention.